

Available Services – Clarity Fundraising

Premium Services

(available to 1+ day/month Retainer Clients)

- Access to Jon outside of contracted hours
- Ongoing management of your donor database
- One annual board fundraising development workshop
- In depth annual fundraising analysis report
- Quarterly fundraising updates

Annual Fund

- Assessment of fundraising program
- Communication and fundraising calendar planning
- Creation of key performance indicators dashboard
- Developing a case for support
- Goal setting
- Existing donor cultivation & prospect identification
- Solicitation strategy & implementation

Coaching & Professional Development

- Individualized coaching for fundraising staff
- Hiring and onboarding new staff
- Program staff trainings
- Board fundraising workshops

Develop & Implement Special Initiatives

- Major Gifts
- Monthly/Recurring Donors
- Capital Campaigns
- Planned Giving
- Event Planning
- Online Giving
- Giving Tuesday

Process Improvement

- Identify wasteful practices to cut costs
- Boost productivity
- Transferring to/implementing new fundraising tools
- Streamline communications processes

Data Optimization

- CRM and database evaluation
- Cleaning/maintaining CRM
- Integrations & database cross-referencing
- Report creation (including mailing lists)
- USPS NCOA address verification (extra \$25/run fee applies)